

Introduction

We celebrate our 10th anniversary, with our next 2019 Awards making us the longest established independent industry awards in the onboard amenity market! As the industry leader we continually strive to innovate in the industry, forging the path ahead for others to follow!

As our prestigious TravelPlus Airline Amenity Awards soars into its tenth-year anniversary, now seems the perfect time to reflect upon our most recent awards ceremony at this year's WTCE Hamburg on Tuesday 6th April 2019.

Much like the industry itself, the awards have grown and evolved over time, each year seeing some beautiful amenities that are a true testament to the airlines unwavering commitment to the best in onboard offerings.

This year, the awards saw that very same passion, dedication and success, with a number of airlines taking home the ultimate golden seal of passenger approval. And that is what we pride ourselves on above all; our awards being judged by those whose opinion really matters; the passengers.

Held at Intercity Hotel on the 13th floor, with outstanding views to compliment the event, the ceremony saw over 150 industry guests in attendance, making for an atmospheric evening. This was greatly enhanced by our wine sponsor Castello Monte Vibiano Vecchio, who I would like to personally thank for supporting the awards and providing exquisite wine for our guests to enjoy.

As well as Castello Monte Vibiano Vecchio, we were delighted to have the support of Octapring; a company committed to comfort with patented spring technology, creating flawless on-board bedding offerings. Uppy! The Genius Flyer; an oral rehydration solution with electrolytes, minerals and vitamins to help avoid jetlag. And lastly, SHTOX; a revolutionary in the world of glasses. My thanks go to our four fabulous sponsors who greatly contributed to the success of the evening, as guests were not only treated to a complimentary copy of 'The Awards Showcase' and the latest issue



of Amenities, but also a fantastic array of gifts from our sponsors. Most notably SHTOX's high-quality crystal spinning glass which caught the eye of our attendees, so much so that many attempted to sneak a second glass!

Before I introduce you to 'The Awards Review', I feel compelled to extend my gratitude to you, the industry, airlines and suppliers alike. You never cease to amaze, intrigue and surprise me, continually innovating new concepts to adapt to an increasingly changing market.

Thanks to your support and the exceptional products you create, we have an awards, highly esteemed in the onboard hospitality industry, that has the privilege of acknowledging and rewarding your hard work. To give that little extra back, we have decided to create 'The Awards Review', with the aim of providing both airlines and suppliers a detailed insight into the passengers' wants and needs.

In 'The Awards Review' we have compiled an Index of every single kit entered into The TravelPlus Airline Amenity Awards 2018, with the judges' comments both complimentary, constructive where necessary, but most importantly from that of the passenger. On top of this, we have a dedicated profile on our Innovator of The Year, Sarah Chau from Qantas Airways, a forecast for the future of onboard amenities from CEO, Simon Ward and last, but certainly not least, we commend The TravelPlus Award's Supplier Of The Year 2018; Albea Travel Designer.

A handwritten signature in black ink, appearing to be 'Simon Ward'. The signature is fluid and cursive, written over a light-colored background.

Another Successful Year!